

Nativity School Strategic Plan 2016-18

DRAFT 02.08.16

Mission

Nativity of the Blessed Virgin Mary School educates children from Pre-K through 8th grade in the Catholic tradition. We emphasize an active faith, excellence in academics, personal development, and service to others.

Core Values

- Community service
- Personal responsibility
- Respect and dignity
- Academic excellence
- Parents as partners
- Collaboration
- Children as the center of our future
- Diversity

Positioning

The Three R's: **Respect, Responsibility, Reverence.** A Catholic school that is welcoming to all.

Imperatives

1. Academic program capacity and enhancement
2. Enrollment management, communications and outreach
3. Non-enrollment revenue development
4. Operational/governance capacity
5. Facilities enhancement

Vision

There is an open and welcoming educational home for those who seek to actively live their faith. NBVM Parish and the NBVM School are together serving their community, to ensure that all of our families are connected to the necessary supports, and to ensure healthy and optimal foundations in spiritual, academic, and life skills.

Strategic Intent

NBVM School will be the preferred educational path for families in the NBVM Parish, other parishes, and Clarence, who seek a safe place for learning with character-building and faith as the foundation that supports quality academic offerings. NBVM alumni personify our values and are ready to live well in our world, give back, and achieve success in education and life..

Strategic Initiatives

1. Increase marketing efforts and programming options to attract families and students seeking a values-based education.
2. Pursue cross-parish initiatives.
3. Position around character building and faith.
4. Add to the diversity of the students population
5. Provide additional (non-course) learning opportunities that build on, or build new, academic interests for middle schoolers .
6. Collaborate with other Catholic schools from a position of strength, financially and academically.
7. Adopt STREAM as the academic core.
8. Grow demand at the kindergarten level.
9. Enhance the working environment and compensation for teachers.
10. Enhance the first impression look of the school.
11. Develop an operating board with sufficient accountability.
12. Achieve accreditation through AdvanceED.

Goals

1. NBVM School will have sufficient operational capacity to sustain the mission and pursue its strategic intent.
2. NBVM School will be recognized for its character-building and values-based education that prepares children for success in high school and life.
3. NBVM School will be an attractive high value option for parish members as well as a continuously more diverse community.
4. NBVM School enrollment will increase in every year of the Plan.
5. NBVM School's environment and facilities will portray excellence in the context of 21st century learning approaches.

